

FASHION'S CHANGES.

(Continued From Page 5, Section Two.)

cept for the deep band of peacock blue velvet around the foot. This too is a double skirt and falls with a full sweep just merging into a train. The waist is in the girle effect with a narrower girle of velvet and a bow knot of the same just at the edge of the corsage. A yoke of point de Venise lace with a bertha of the same forms the heading, and daintily puffed sleeves with five falls of the same lace complete a beautiful garment.

New Styles in Furs.

The fashions in furs are changing decidedly, the Russian shawl effect being perhaps the most popular shape seen this year. A local fur shop, which deals exclusively in furs, exhibits tomorrow some samples of workmanship the like of which have never been seen here before. In point of material brown is the rage here, too, Russian sable with its tones of deep rich browns and black holding the first place. One set is shown in an old-fashioned pelrine made of richly blended sable in a cape with long ends. Muffs are larger than ever and are heart-shaped, having only a diminutive opening for the hand and a capacious interior. One mink set is shown with the boa in the Russian shawl style with the skins of the animals fitted into a high military collar and shaped down into the effect of the shawl below. With this is a mink of gigantic proportions with a fall of ten skins of the animal with the tails attached, depending fourteen inches below the mink itself. Exquisite sets are

shown in white fox and in gray chinchilla and one dainty novelty is a neck-piece of breitaunting tied in a bow and fitting closely around the neck. A jacket of the same material is of the blouse effect with wide sleeves heavily trimmed. Seal skin jackets have the wide collar also in the shawl effect of Russian sable, and cuffs giving the sleeves a heavy appearance are of the same material. Combined with many of the handsomest sets are trimmings of chiffon in platings, some of the boas showing beside the heavy satin lining, a full ruche of the chiffon.

Wraps to be More Elaborate.

Party wraps and opera cloaks are to be more elaborate than ever before if one may judge by the samples seen so far. Coats of white and of light champagne shades are elaborately trimmed with handwork. One of white broadcloth is trimmed with velvet of coquelard shades with pipings of black. Handsome black coats are seen made of lousine or any of the soft silks and have, fortunately, gone out and are replaced by very few stripes of any kind, dots and flowers in silk embroidery having taken their places.

Changes in Gloves.

There are many new styles even in gloves and hose, articles which would

seem to defy change of any considerable value. Gloves are made in two shades, one forming the inner sides of the fingers, the stitching and the deep deep band around the wrist. One style which promises to be popular is in the peacock shades of blue and green and has handsome wrist buttons of the same combination. Brown gloves have the trimmings entirely of coque la roche or even of the light jonquil shade so effective with brown. Black gloves are given a striking appearance with fingers of white kid and stitching and bands of the same. The reverse is seen in white evening gloves, though these will doubtless be less popular than the others.

Forget-Me-Nots in Hosiery.

The hand-embroidered hose are still all the rage. One pair in the trousseau of a local bride showed the daintiest of forget-me-nots embroidered by the fair fingers of a chum, the entire length of the front. Forget-me-nots are the proper things, too, for the girls to embroider on one another's things at any time. The insight into hose which admitted of the lines running crosswise have, fortunately, gone out and are replaced by very few stripes of any kind, dots and flowers in silk embroidery having taken their places.

A. P. HIBBS, OSTEOPATHIST,
503 Atlas Block. Phone 2455-X.

The record don't come off till they pay. Our Honolulu rating books arrived today. Merchants' Protective association, publishers of rating books for Utah, Idaho and the Hawaiian Islands. Collections and the rating books free to annual members of the association.

How Men Must Dress To Keep Pace With Dame Fashion.

The Salt Lake man who wishes to observe fashion's dictates in the matter of fall dress cannot get away from the fact this year that brown—either a solid cinnamon brown or mixed brown—will be worn almost exclusively by nobly dressed. Most of the masculine contingent do not wish to get away from the fact. They are most satisfied with brown as a fall and winter color and consequently this shade promises to be "run" as one clothier put it, "almost to death." Solid browns are promised us for the spring also.

Brown prevails in suits, while hats of the same color will be seen in plenty. Scarfs will match. Dark grays and "white and blacks" will also be favored to some extent for business and afternoon dress. Gray will be seen much in overcoats. The east will incline not only to the long and frock overcoat, but to the covert, the tan box coat.

Clothiers and haberdashers point out the striking new features as follows: In the suit, the high-fitting lapels in vest and coat and the tendency to straight front, squarer cut coats; in the overcoat, the extreme full skirt; the big shoulder effect is still liked. Hardly a coat will be made with raglan pockets, the vertical variety being carried through in all styles. Higher collars and wide scarfs will be shown by the best haberdashers. Said one tailor yesterday when asked to tell The Herald readers, the sterner

element, what was correct for the season now at hand:

Brown For Dressy Men.

"Brown will of course be used by the majority of dressy men and this choice is, I believe, a fortunate one. I am inclined to think that fewer solid browns will be worn during the fall and winter than in the early spring, but in any event this shade will find more followers than gray or gray blacks."

As to cut, there are several to choose from; the three-button, double-breasted, the three-button and the four-button single-breasted. These latter will be cut down almost to a level with the bottom of the coat. Lapels will be cut high. Between the double-breasted and the three-button sack, there seems to be little choice. Some prefer single-breasted where solid brown is used and double-breasted in case of the mixed goods.

"The broad shoulder, military effect is popular yet. In this respect, leading haberdashers say that we may look for its introduction into the dress suit. Overcoats will of course be cut in accord."

"Perhaps the most popular overcoat this season will be the single-breasted with a half belt in the back. The belt may either be worn and the wide skirts held together or taken off, the releasing collar and wide scarfs will be seen much in light grays. Well seams will be used. The coat will hang several

inches below the knees. Lapels will be high with collar of the same material as the coat itself. The regular fly-front overcoat of black kersey will of course be worn this year as in the past."

Right Kind of Coat.

"For the real swell dresser, nothing will do perhaps but a double-breasted frock coat, silk faced, velvet collar and full cut. In the east many covert box coats will be worn."

"More than ever in the line of fancy vests will silk and mercerized cotton be used, the latter probably to a greater extent. In the process of making mercerized cotton a silk effect has been obtained which has resulted to a considerable extent in doing away with silk. Fancy vests, single-breasted, and with notch collars, are suitable to almost any occasion where strictly full dress is not required. Of course in speaking of fall fashions, I am laying aside entirely the subject of evening dress as there can be no change in the tuxedo or dress suit."

How to Fix the Neck.

To all men, the question of what style scarfs and collars should be worn is one that appeals. It is noticeable, say furnishes, that in no line of clothing or haberdashery are changes so quickly noted and adopted as in the tie and collar line. One of Salt Lake's prominent haberdashers thus summed the situation up yesterday:

"Wide scarfs have supplanted narrow four-in-hands, and will be worn almost exclusively this fall for business and afternoon wear, consequently higher collars will be used. The standard, wide, wing collars must be worn to accommodate, as it were, the larger ties. The comfortable turn-down

of the summer months will not be looked on with favor by the best dressers."

"Again the size of the scarf has determined the size of the pin to be worn with it, and few of the little plain golds will be seen this fall. In color, browns will be favored, and these will wear especially well with suits of the same color. The shades this year show some splendid varieties. Possibly none will appeal more than the 'burnt orange' in large four-in-hands."

"Derbies and soft hats will be equal favorites in the way of head gear. In the latter line will be found several new 'crushers' which promise to prove popular among younger men."

LOW RATES EAST.

Via Denver & Rio Grande.

St. Louis and return.....\$42.50
Chicago and return.....\$47.50
Chicago and return via St. Louis.....\$47.50
St. Louis and return via Chicago.....\$48.75
Tickets on sale every Tuesday and Friday. Final limit sixty days. Transfers allowed. Through sleepers to St. Louis without change. Choice of routes.

WALL PAPER CLEARANCE SALE.

We are closing out at reduced prices our odds and ends of all kinds, and now is your opportunity of getting stylish decorated rooms at a low cost.
W. A. DUVALL,
Both Phones. 124 W. 24 St.

Young & Fowler have moved. Now located in the new basement at 33 Main st., opposite Z. C. M. I.

Tomorrow--Monday--being a Jewish Holiday our Store will Remain Closed, but Tuesday You'll Find

THE NEW FALL FASHIONS IN ALL THEIR GLORY HERE

NEW WRIT LARGE OVER ALL! GENUINE ECONOMY IN EVERY PRICE!

Ready with the newest goods. First with the lowest prices. The "Auerbach" Store at a bound occupies the field for fall business. The crisp newness of every line tells its own story of recent shipments. The stylish swiftness of everything in evidence of the good sense and marked reasonableness of every price tells of sound business judgment of uncommon alertness in buying. High quality and low prices—hand in hand—claim your custom. Your best interest demands it. You serve yourself by allowing us to serve you.

Tomorrow Being a Jewish Holiday

WE REMAIN CLOSED ALL DAY, BUT TUESDAY

You'll find some particularly bright Bargains for your acquisitions, mention of a few, presents the possibilities of many others. All new spick and span offerings in all the newest Fall Goods.

OUR NEW ILLUSTRATED Fall and Winter Catalogue

READY FOR MAILING
Is by far the most comprehensive we have ever issued. It contains illustrations of all the newest styles in Drygoodsdom.

It is a Great Aid to out-of-town people and in making selections and saving money. Your address on a Postal Card secures it.

ESTABLISHED 1864

F. Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDER SOLD

Dress Making

Madam Cawthorne is expected to be in her rooms Tuesday morning, where she will be pleased to see her customers. She has been east for several weeks looking up new models, and has attended many important openings.

Beautiful New Laces

The grandest assortment of hand-made Laces it has ever been our good fortune to show are gathered here this season. exquisite Laces for dress trimming and millinery purposes in GALLONS, MEDALLIONS, MOTIFS, INSERTIONS, ALLOVERS, DOLLARS and EDGES in all the prevailing styles at moderate prices.

Our Opening Special

50 Pieces of Net Top Lace, Gallon, Insertion-embroidered Chiffon Applique, etc., worth up to 50c a yard on sale this week at—
25c

MILLINERY OPENING

Tuesday, Wednesday and Thursday
SEPT. 20th SEPT. 21st SEPT. 22d

Will be Special Exhibit Days, and the variety is so great that each day's showing will give you new and different presentations of the new, chic and beautiful in Autumn Millinery. Never have styles been so attractive, so effective, so becoming. The endless variety presents an exceptional opportunity for selections. We claim to show the finest hats created this season--the most elaborate down to the very simple yet rich and tasteful effects. From a style standpoint and price standpoint our values are incomparable.

Your Visit Will Settle the Question of Your New Hat.

RICH GARMENTS FOR WOMEN.

THE SEASON FOR WOMAN'S FASHIONABLE FALL OUTER WEAR IS NOW AT ITS HEIGHT, AND OUR SHOWING IS NOW AT ITS BEST. THE MOST CORRECT FASHION THOUGHTS FIND THEIR TRUEST EXPRESSION IN THE ELEGANT CREATIONS ASSEMBLED HERE. A WALK THROUGH OUR GREAT SECTION DEVOTED TO WOMAN'S OUTER GARB WOULD AFFORD REAL PLEASURE AND SURPRISE, AS THE STYLE SHOWING IS SUFFICIENTLY IMPORTANT AND GRAND TO BE CLASSED AS AN OPENING DISPLAY, BUT HERE IT IS BUT AN INCIDENT OF OUR REGULAR COURSE OF BUSINESS. IT WOULD BE WELL FOR ANY INTENDING PURCHASER OF WOMAN'S OUTER GARB, BE IT FOR A MODEST PRICE GARMENT OR THE RICHEST MANUFACTURED, TO SEE OUR STOCK IN ITS PRESENT GRAND COMPLETENESS. OPENING SPECIALS FOR THIS WEEK.



SUITS.
COATS.
UNDERSKIRTS
WAISTS.

Black Martin Scarfs, special value\$5.00
Alaska Sable Fox Scarfs, Special at this sale.....\$7.95

Ladies' new Tailored Suits of mannish materials, made in the new collarless Norfolk coat style, all sizes, worth \$14.50, on sale at\$10.00
An immense variety of latest styles, made from superior quality Kersey cloth, in various colorings, in full or plaited back style, \$12.50, values at\$8.95
Made of rustling taffeta silk, all colors and black, trimmed with three fancy ruffles, extra full width, worth \$7.50, Special offering at\$5.75
Fine Batiste in various colorings, trimmed with plaids, new sleeves and cuffs, a special gathering of dainty values at.....\$3.75

FURS.

Dark Mink and Squirrel Scarfs, \$2.50, \$16.50 and.....\$14.50
Brown Sable Fox Scarfs, extra long, \$35.00, \$37.50 and.....\$20

LOOK AT THE NEW SILK STOCK

Fine and curious loom products in prodigious variety, for all who demand richness and elaborate elegance. Simple weaves in abundance for quiet tastes and modest purses. The stock lacks nothing. Two of the little priced opening specials: BLACK TAFFETA SILK, 27 in. wide, firm, crisp and lustrous quality. This is an excellent silk, and well worth \$1.00 per yard. Opening price Tuesday—

79c per yard.

CREPE DE CHINE.

Crepe de Chine, 24 inches wide, in a full range of colors in street and evening shades, and comprising light blue, Nile green, pink, grey, champagne, lavender, brown, navy and others. This is a beautiful quality, firm, soft shear, and clingy, and the handsomest crepe material at \$1.00 per yard. Opening price Tuesday—

75c per yard.

Fashionable Dress Goods

Freely displayed for easy selection. Since the opening of the fall Dress Goods season each day has substantially added to the business of both our colored and black dress goods sections. Although each of these departments are already great in variety, we are constantly adding the latest productions of foreign and home manufacturers, and offering these at prices commanding the attention of the most critical buyers.

Two Opening Specials This Week.

New German Prunella Cloth

Beautiful in quality and finish, in all the leading colors including the new leather shades, onion brown, tans, grays, blues, greens, etc., 42 inches wide—

At \$1.25 a yard.

New Mannish Suitings.

For strictly tailored suits, in mixture, uneven checks, broken plaids, etc. A refined collection of new dress materials, 45 to 54 inches wide—

At \$1.25 a yard.

New Kid Gloves.

OPENING OF ALL THE NEW FALL AND WINTER SHADES IN THE FINEST OF REAL KID GLOVES FROM THE WORLD-OWNED FACTORY OF TROUSSE & CO., PARIS, AND OTHER FAMOUS MAKERS OF EUROPE. GLOVES THAT ARE PERFECT IN EVERY DETAIL OF FIT AND FINISH, ABSOLUTELY CORRECT FOR STREET AND EVENING WEAR AT PRICES INCOMPARABLY LOW AND EVERY PAIR WARRANTED.

Trousseau Dorothy, in the finest selected French kid, 3-clasp wrist and Paris print back, all colors and sizes of this \$2.00 grade, at—

\$1.50

Trousseau Black Suede Kid Gloves, unsurpassed for wear and elegance, all sizes, at—

\$1.50

Our 2-clasp Pique real French Kid Gloves cannot be surpassed for wear. You can't duplicate them anywhere in the city for less than \$2.00. Our leader, all sizes, at—

\$1.50

The Famous, recognized by far the best glove in the city for the price. Our this season's shipment is even better and prettier than in former years. All sizes and colors, at—

\$1.00

New Autumn Flannels and Waistings.

This seems to be the only place where assortments, styles and prices are equally attractive. Is it any wonder that we do the "Flannel Business" of Salt Lake, with such values as these?

1,000 pieces New Outing Flannels, in stripes, checks, plaids, light and dark colors; also a full line of plain colors, value 12 1/2c. Our season's opening price, a yard..... 10c

10 pieces Cream White all-wool Bal-lardvale Flannels, 32 inches wide, value 70c; this week..... 55c

It's Now Blanket and Comfort Time.

Our great stock of these in all kinds, weight and colors, will meet your needs fully. These prices are just what you'll be looking for, as you need these bedding supplies. Judge our values by our season's opening specials.

One case 11-4 size heavy fine Gray Wool Blankets—blankets that have the good looks and good service of any you've seen at \$5.00; this week, per pair..... \$3.85

18 pair extra size fine White Wool Blankets, 11-4 or 8x12 inches, worth \$6.00; this week, a pair..... \$4.60

NEW FALL STYLES IN Young Men's Clothing and Gents' Furnishings.

Tuesday they will be shown in complete assortments, making a display larger and more attractive in every way than any we have heretofore invited you to see.

The only definite purpose of this department is to sell only thoroughly good clothing and furnishings, and to sell them at a price as low as merchandise of such character can be purchased for anywhere in the eastern markets.

Opening Special For This Week.

BOYS' KNEE PANT SUITS—Ages 3 to 16 years, in Cheviots and wool mixtures, a better suit for school wear cannot be duplicated for the same money, worth \$3.50. Special price for this week.....\$2.50

GENTS' UNDERWEAR.—In medium weight cotton rib, for fall wear. The drawers made with double seat, a perfect fitting garment, all sizes, worth 65c per garment. Special price for this week..... 49c

New Fall and Winter Dresses.

FOR MISSES AND CHILDREN.

THEY ARE FASHIONED AFTER THE NEWEST MODES FOR FALL WEAR, WELL TAILORED, OF GOOD SERVICEABLE MATERIALS, AND OFFERED AT PRICES THAT INSURE A CONSIDERABLE SAVING. THESE ARE A FEW OF OUR GREAT OFFERINGS IN THIS LINE.

Misses' dress of fast colored fleeced Percale, neatly trimmed in soutache braid and small pearl buttons, sizes 6 to 14, special value, at.....\$1.25

Misses' nobby dress of fancy overshotting, with applique trimmed velvet tab, and neatly trimmed in soutache braid; an elegant dress, at.....\$2.00

Misses' dress of all-wool plain suiting in dark red or navy blue, trimmed with ribbon bow and soutache braid, sizes 6 to 14, nobby and serviceable, at.....\$2.75

Child's pretty dress of fleeced percale, fast colored, very prettily made and trimmed in soutache braid, sizes 1 to 5, at.....90c

Our Shoe Dept Great Opening Display of Fall and Winter Footwear



Our Ladies' \$2.50 Special and our Special \$3.00 Ladies' Shoes are the best on earth for the money. They come in all styles and all leathers. See them. Buy them. Wear them and you will like them. Special sale on Girls' School Shoes this week. Extra good quality, sizes 2 1/2 to 6, worth \$2.25—

\$1.95